

HARRISON STAYS

STAYS APPRAISAL & MARKET DATA



65 Annabel Drive, St Helens

65 Annabel Drive, St Helens presents as a highly appealing short-stay opportunity, offering the advantage of a brand-new, sun-filled home designed for relaxed coastal living. The contemporary open-plan kitchen and living area connect seamlessly to a covered outdoor living zone, ideal for holiday dining, socialising, and enjoying the East Coast climate. The home's modern finishes and low-maintenance design position it well for guest use, appealing to travellers seeking comfort, space, and a fresh, uncluttered stay.

Located in St Helens on Tasmania's East Coast, the property aligns naturally with leisure-driven travel patterns and strong holiday demand. The area continues to attract visitors drawn to its beaches, coastal lifestyle, and ease of access, particularly during key travel periods when modern accommodation is in high demand. As a short-stay offering, the property is well suited to capturing premium holiday bookings by leaning into the East Coast's lifestyle appeal and peak travel momentum.

\$38K

Projected
Revenue



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